

# TINA RICE

GRAPHIC DESIGNER & EDUCATOR

## Education

### **Master of Fine Arts Graphic Design**

Iowa State University  
Thesis: "LEFT/OVER"  
May 2018

### **Master of Fine Arts Integrated Visual Arts**

Iowa State University  
Thesis: "LEFT/OVER"  
Awards: Graduate Excellence in Research  
May 2018

### **Bachelor of Fine Arts Art & Design: Metalsmithing**

Iowa State University  
Awards: Dean's List, *cum laude*  
December 1994

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Ames, IA 50010

### **WEBSITE:**

tinaricedesign.com

## Employment

**Iowa State University**, Center for Excellence in the Arts and Humanities and Office of the Vice President for Research  
GRAPHIC DESIGNER, COMMUNICATIONS COORDINATOR, Jan 2017-present

**Iowa State University**, Department of Graphic Design  
LECTURER, Fall 2017-present

**Des Moines Area Community College**, Department of Graphic Design  
ADJUNCT INSTRUCTOR, Fall 2020-present

**Iowa State University**, Department of Art and Visual Culture  
CERAMICS TEACHING ASSISTANT, Fall 2017-Spring 2018

**Iowa State University**, Design on Main Gallery  
GALLERY ASSISTANT, Fall 2015-Fall 2016

## Bio

I am a graphic designer and educator at Iowa State University and DMACC.

I believe inquiry and experimentation inspire student growth.

I value the diverse cultures and backgrounds of my students.

I think art has the power to unify communities.

## Awards & Grants

### **Graduate Excellence in Research Award**

**Iowa State University**  
May 2018  
Awarded for thesis research

### **Design Competition Winner**

#### **Strands of Strength**

May 2018  
Strands of Strength, an organization for women with breast cancer, selected my design for their annual scarf design competition for women undergoing chemotherapy.

### **Focus Grant**

**Iowa State University**  
March 2017  
Grant awarded by Iowa State University Memorial Union for artistic development

### **Outstanding Student Award**

**Surface Design Association**, June 2017  
National award for Surface Design Association; nominated by ISU Professor Teresa Paschke

### **Membership Scholarship**

**Surface Design Association**, March 2017  
Scholarship based on application and design competition

## Skills & Interests

Design history & theory  
Print & web design  
Data visualization  
Email marketing  
Social media marketing  
Typography  
Design methodology  
Conceptual design  
Adobe Creative Suite  
HTML & CSS

# TINA RICE

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## University & College Teaching

### UNIVERSITY/COLLEGE INSTRUCTOR

#### IOWA STATE UNIVERSITY

Spring 2017-present

ARTGR 589: Design and Ethics  
ARTGR 272: Photography for Graphic Design  
ARTGR 610: Thesis Studio Prep  
ARTGR 275: Graphic Technology  
ARTGR 388: History of Graphic Design  
ARTIS 204: Ceramics Fundamentals

#### DES MOINES AREA COMMUNITY COLLEGE

Fall 2020-present

GRT 404: Intro to Visual Communications

### UNIVERSITY GUEST LECTURER

#### IOWA STATE UNIVERSITY

Spring 2017-present

ARTIS 214: Textile Fundamentals  
ARTGR 531: Thesis Prep  
ARTGR 520: Audience & Perception  
ARTH 395: Art & Theory since 1945  
ARTIS 347: Printed Textile Design  
ARTIS 499: BFA Senior Studio  
ARTIS 305: Collage & Assemblage  
ARTIS 322: Intermediate Ceramics

## Fine Art Exhibitions & Representation

November 2019-January 2020 **Rosalux Open 15**  
Rosalux Gallery, Minneapolis, MN

March-May 2019 **Structured**  
Textile Center, Minneapolis, MN

June-July 2018 **Area 46**  
Charles H. MacNider Art Museum, Mason City, IA

March-May 2018 **Left/Over** (thesis exhibition)  
The Gallery in the Round, Ames, IA

July-August 2017 **Speaking of Fibers**  
Morton J. May Gallery, Maryville University, St. Louis, MO

2017 **Future Tense**  
MK+AB Galleries, Portland State University, Portland, OR

2017 **Biorenewables Exhibition**  
Bioeconomy Institute, Iowa State University, Ames, IA

2017 **Passing Voices**  
The Gallery in the Round, Ames, IA

2016 **Gatherings**  
The Octagon Center for the Arts, Ames, IA

2015 & 2016 **MFA Integrated Visual Arts Exhibition**  
Design on Main, Ames, IA

2013-2017 **PIXI** (representation)  
Gilbert, IA

2010-2015 **The Walker Museum** gift shop  
Minneapolis, MN

2007 **Bedouin Gallery** (representation)  
Sisters, OR

2000-2002 **The Lagniappe** (representation)  
Des Moines IA

2000-2007 **Unfurl Gallery** (representation)  
Portland, OR

1995-present **The Octagon Center for the Arts**  
Ames, IA

## Other Teaching

### CONFERENCE PRESENTATIONS

**"Disposable Art Everyday" SDA at 40: Making our Mark**  
Surface Design Association conference,  
Portland, OR Summer 2017

### WORKSHOPS & CLASSES

**Metalsmithing, Enameling, Shibori, Watercolor Painting, Encaustic Collage**  
PIXI  
Gilbert, IA, Summer 2013-Spring 2017

**Metalsmithing, Enameling, THE WORKSPACE, ISU**  
Ames, IA, Fall 2010-Spring 2011

**Metalsmithing, Jewelry Design**  
DES MOINES ART CENTER,  
Des Moines, IA, Summer 1996

### VOLUNTEER WORKSHOPS

**4H ISU Extension Encaustic Workshop,**  
Ames, IA, Summer 2017  
**YMCA Design Workshop**  
Des Moines, IA Summer 2016

## Affiliations

AIGA  
Surface Design Association  
Kansas City Artists Coalition  
Missouri Fiber Artists  
NCECA National Council on Education for Ceramic Arts

# TINA RICE

TEACHING PHILOSOPHY

My teaching philosophy consists of four main objectives: 1) to establish a firm understanding of design principles, theory, and methodology, 2) to encourage learning through exploration and experimentation, 3) to provide a safe and welcoming space for academic development, and 4) to prepare my students to evolve throughout their careers.

I value the opportunity to introduce students to the building blocks of the design process. By teaching students the essential principles and elements of design, I lay the foundation from which they can build their ability to take on any type of design project. I emphasize design theory so students can gain a sense of why designers do what they do. I think it is necessary for them to conduct research and write about their findings so they can engage in critical thinking and make informed design decisions. My class projects usually challenge students to apply design principles and theory so they are able to defend their design choices. I teach students to research and frame a problem, to brainstorm, to create preliminary sketches and models, to iterate and refine their sketches, and to develop their final solutions. By practicing this design methodology, students become adept at systematically tackling school assignments and are prepared for professional projects.

As I reflect on my time as a student, I recognize the important role failure played in my development. I had opportunities to experiment with non-traditional materials, sometimes producing disastrous results. As a teacher, I encourage exploration and experimentation, even to the point of failure, so my students gain a working knowledge of the making process. I believe this active type of learning enables students to be imaginative, to seek new approaches, and to take ownership of their ideas. It teaches them to reassess and make revisions, to be flexible, and to problem-solve. These are all essential skills for professional graphic designers.

I welcome diversity and equity in my classroom and I believe it is my responsibility to create a safe, positive learning environment for all of my students. The classroom setting should encourage students to be courageous, to develop their skills, to think critically, and to develop rich concepts for their work. To that end, one of my first tasks every semester is to get to know each of my students. I learn their names and a little about their background. I ask about their aspirations and goals. I try to create an open atmosphere, where they feel comfortable asking questions and being themselves. In-class critiques are prime opportunities for me to demonstrate inclusive, welcoming behavior while discussing in individual projects. I believe I can set the tone for the interactions within the whole classroom and I'm careful to do that responsibly.

One of my teaching priorities is to prepare my students to grow and contribute to the world throughout their lives. Whenever possible, I create assignments that highlight the designer's influence and social responsibility so they recognize they have more than just an aesthetic impact on the world. I teach my students the value of critical thinking and on-going learning to help them navigate the expanding field of graphic design. I believe it's important for me to demonstrate my own commitment to lifelong learning, as well, so I openly discuss my development as an educator. I participate in personal research projects, attend conferences and workshops, review course evaluations and constantly try to identify areas where I can improve my teaching.

My hope is that I help students see their true potential and find their way to a fulfilling career. I share my love for art and design with my students to inspire them to form a deeper relationship with the arts. I want my students to be inquisitive and engaged throughout their lives, enriched by the techniques, concepts, and activities they participate in while taking my classes.